

## BLITZ, ON BOARD TO THE EXPO 2020 DUBAI!

Monaco, September 23, 2021. It is a great honor for Shibuya Productions to announce the exceptional presence of *Blitz* at the Expo 2020 Dubai on the Monaco Pavilion from October 1<sup>st</sup>, 2021 to March, 31<sup>st</sup>, 2022.

The highest authorities of Monaco have chosen our manga to represent the cultural diversity of the country, which is a major step for our publishing house IWA ("rock" in Japanese) and a real achievement for all our team.

The Expo 2020 Dubai represents **191 participating countries**, more than **25 million visitors** are expected. This is a huge opportunity for *Blitz* to have a significant international influence!



MONACO  
360°  
EXPO 2020  
DUBAI

1ER OCTOBRE 2021  
31 MARS 2022

#BlitzManga

For the occasion, discover [HERE](#) a preview of the *Blitz* new trailer produced for the visitors who will live the "Opportunity District" experience, one of the Universal Exhibition's three themes zones, that inspired the Principality of Monaco to design its Pavilion.



An exceptional *Blitz* highlight will be organized on the Pavilion from **November 29, to December 5, 2021**, just few days **after the national release of Volume 5, scheduled on November 12, 2021.**

We take advantage of this great news to unveil, exclusively, **the volume 5 book cover.**

**A year and a half** after its launch, *Blitz* has **4 volumes published** and more than **40,000 copies sold in France.** Volume 1 is already at its second reprint and volume 2 at its first! A real success for our publishing house **IWA.** We also can count on **200 000 readers** in **Japan** thanks to the Shonen Jump Plus platform.

In front of such a success, the authors **Cédric Biscay, Daitaro Nishihara and Tsukasa Mori** as well as their prestigious advisor **Garry Kasparov** continue their unstoppable rhythm of publication since **3 new volumes** are planned for **2022.**

### Press Contact

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